

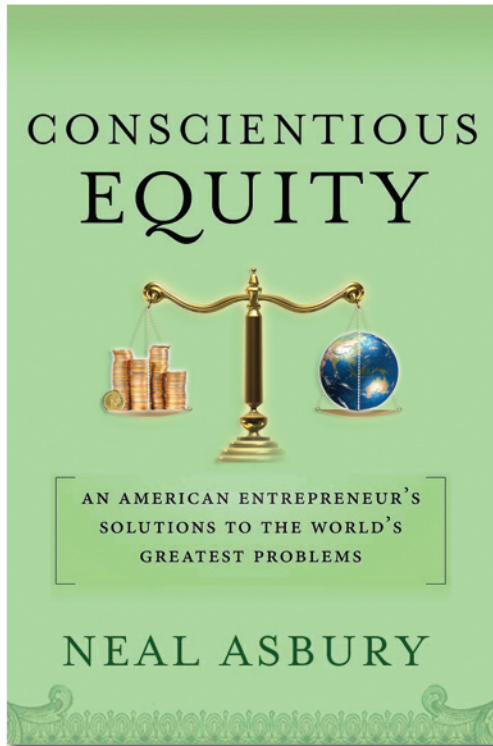


CONSCIENTIOUS EQUITY



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Conscientious Equity: Hardcore Commentary in Hardcover



Fort Lauderdale, FL. - 05/22/2010 – The Legacy Companies Chief Executive, author and talk radio host Neal Asbury's "Conscientious Equity" is now available for pre-order on Amazon, Borders, and Barnes & Nobles.

"*Conscientious Equity: An American Entrepreneur's Solutions to the World's Greatest Problems*" is a book by nationally recognized entrepreneur, Neal Asbury, outlining a plan of action to revitalize business in the U.S. and abroad.

In "*Conscientious Equity*", Asbury argues that moving away from intransigent political ideologies and toward a world driven by international commerce allows us to address and in fact solve economic instability, the destruction of the environment, crushing poverty, and crippling corruption.

For him, the concept of *Conscientious Equity* is changing business practices to change the world. "It is 'Conscientious' because it is the right thing to do and 'Equity' because we all have ownership in doing the right thing."

Although "*Conscientious Equity*" is Asbury's first book, he has published over 100 articles on global trade issues and has been quoted in *The New York Times*, *Wall Street Journal*, and *LeMonde*. In addition, Asbury frequently appears on network television and syndicated radio.

With over twenty years of successful ventures to recount, Asbury's book is filled with insight and experience that can enlighten even the savviest entrepreneur. *Conscientious Equity's* publisher, Palgrave Macmillan has set a release date for October 2010, but the book is available for pre-order now.

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