



The Neal Asbury Show

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John Manzella, a trade advocate, author, and public affairs consultant, to appear January 8th on The Neal Asbury Show on WZAB-AM to discuss why international trade should be part of the proposed stimulus package.



John Manzella is a public affairs consultant, as well as a world-recognized author and speaker on international trade and policy, economic growth, China and globalization. He focuses on shaping opinions, advocating positions to Members of Congress, and providing strategic analysis to several of the world's largest corporations, associations and government agencies.

John has written several books, including his most recent entitled *Grasping Globalization: Its Impact and Your Corporate*

Response, and more than 600 articles. He has been featured on television, radio and in print, including *The Wall Street Journal*, and his work has appeared in *The New York Times*.

His opinion pieces are distributed by McClatchy-Tribune Information Services to over 500 newspapers and have appeared in the *Houston Chronicle*, *Dallas Morning News*, *Atlanta Journal-Constitution* and *The Miami Herald*. Additionally, John has crafted position papers, published newsletters and reports, and managed issue-oriented grassroots campaigns.

John is president of Manzella Trade Communications Inc., (www.ManzellaTrade.com) a strategic communications and public affairs firm that focuses on global and economic-based issues. The firm provides public and government affairs, public relations and marketing, custom publishing, and consulting services, as well as speaking engagements.

As a member of The District Export Council, a position appointed by the U.S. Secretary of Commerce,

John serves on the national Legislative Affairs subcommittee. Additionally, he sits on various boards.

Clients have included the Business Roundtable, American International Group, Bank of America, AT&T, Exxon, The Boeing Company, U.S. Chamber of Commerce, U.S. Small Business Administration, Canadian Government, Jiangsu (China) Provincial Government, Jiangsu (China) Academy of Social Sciences, Federal Express, Emery Worldwide, several world trade centers and high-tech startups, and the custom publishing division of *The New York Times*.

Beginning January 15th, John will present the *Manzella Trade Report* every Thursday during The Neal Asbury show. The Neal Asbury Show tackles key trade issues every Thursday from 11:00 AM until Noon WZAB-AM 880. The show is streamed live on line at WWW.880THEBIZ.COM, which is affiliated with Bloomberg Radio and CNBC.



Cant wait for the show? Click Here for Neal's Blog.

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