



Business, Trade and Banking Experts to Appear March 6th On The Neal Asbury Show on WZAB-AM



Christopher A. Padilla
Former U.S. Under Secretary For International Trade

John Asbury
Executive Vice President, Regions Bank

Cristopher A. Padilla is Managing Director of C&M International, Ltd. He advises clients on international business, trade, and investment matters with a particular focus on Asia, Latin America, export controls, foreign direct investment reviews, and market access issues.

Prior to joining C&M International, Mr. Padilla served as Under Secretary for International Trade of

the U.S. Department of Commerce. In this position he worked to develop U.S. trade policy; resolved market access problems in China, India, Latin America, and other emerging markets; administered U.S. antidumping and countervailing duty trade laws; participated on the Committee for Foreign Investment in the United States (CFIUS); and promoted U.S. companies seeking major international

procurement projects. Mr. Padilla was also appointed by President Bush to serve on the Congressional-Executive Commission on the People's Republic of China. Prior to serving as Under Secretary, Mr. Padilla was Assistant Secretary of Commerce for Export Administration, where he oversaw U.S. regulations governing the export of items controlled for national security, nonproliferation, and foreign policy reasons.



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The Neal Asbury Show

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Twice unanimously confirmed by the U.S. Senate for presidential appointments to senior posts in the Commerce Department, Mr. Padilla's wide-ranging executive branch experience also includes service in the Department of State and the Office of the U.S. Trade Representative. From 2005-2006, he served as Chief of Staff and Senior Advisor to Deputy Secretary of State Robert B. Zoellick, with a particular focus on U.S.-China policy, Latin America, Sudan, and international economic matters. From 2002-2005, Padilla was Assistant U.S. Trade Representative for Intergovernmental Affairs and Public Liaison, where he built support for the Central American Free Trade Agreement (CAFTA), the U.S.-Australia Free Trade Agreement, and several other trade agreements and initiatives.

Mr. Padilla has more than fifteen years of private-sector international business experience. Over a ten year career at AT&T and Lucent Technologies he worked in a number of international positions including marketing, business development, and government affairs. Later, he was Director of International Trade Relations at Eastman Kodak Company. He holds both a B.A. and an M.A. in international studies from Johns Hopkins University, where he was elected to Phi Beta Kappa.

John Asbury leads the Business Banking line of business for Regions Financial Corporation, a top U.S. bank-holding company headquartered in Birmingham, Alabama, with \$144 billion in assets, operating over 2,000 branches in 16 states.

Asbury has over 20 years experience in the financial services industry. He joined Regions in March 2008 from Bank of America where he spent the last 17 years. He most recently was the Pacific Northwest region executive and senior vice president of Business Banking in Seattle, Wash. Other positions Asbury held at Bank of America include quality and productivity executive for Global Corporate Investment Banking in Charlotte, N.C., sales performance executive for the East Region Commercial Banking, national marketing executive and Southeast region executive for Business Capital in Atlanta, Ga., and chief administrative officer for the Commercial Finance division in Charlotte, N.C. Prior to joining Bank of America, Asbury was with Wachovia in North Carolina from 1987-1990.

Asbury graduated from Virginia Polytechnic Institute and State University, summa cum laude, with a bachelor's degree in business, and he received a master of busi-

ness administration from the College of William and Mary.

The Neal Asbury Show tackles key trade issues every Friday from 5:00 PM until 6:00 PM on WZABAM 880. The show is streamed live on line at WWW.880THEBIZ.COM, which is affiliated with Bloomberg Radio and CNBC.



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