



The Neal Asbury Show

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Charles W. Dittrich, Vice President, Regional Trade Initiatives to Appear December 11th On The Neal Asbury Show on WZAB-AM



Charles W. Dittrich is Vice President, Regional Trade Initiatives for the National Foreign Trade Council (NFTC), responsible for determining and advocating policy positions, creating lobbying strategies, and managing trade policy issues. His work includes the management of business coalitions in support of bilateral free trade agreements, regional trade initiatives, trade adjustment assistance and trade preference programs. He has spent over 20 years at the nexus of business and government policy, working with domestic and foreign corporations and governments, with experience in Europe, Russia, Southeast Asia, Japan, Africa and the Middle East.

Prior to joining the NFTC, Chuck was Senior Vice President of A DC-based firm consulting on international business, investment and technology licensing issues. His past projects include conducting on-site evaluations of Russian and Ukrainian defense plants shortly after independence to identify commercial conversion opportunities, devising a strategy to help a Japanese entrepreneur break into the largely closed Japanese and U.S. horseracing business, which yielded winners of both the Kentucky and Japan Derby within five years and executive producing one of the largest closed-circuit satellite interactive videoconferences ever mounted by PBS, educating U.S. small business on how and why to expand their business internationally.

His tenure at the US Department of Commerce included serving as Chief of Staff to the Director General of the US & Foreign Commercial Service, coordinating management of U.S. field offices and commercial sections of embassies and consulates, and Assistant Director of EXPORT NOW in the Office of the Secretary of Commerce, coordinat-

ing this presidential initiative to increase U.S. exports. As an international trade specialist, he worked on the US - Japan Semiconductor Arrangement, and legislation creating SEMATECH, a unique public/private research partnership restoring the competitiveness of a U.S. industry.

He came to Washington as a legislative intern to US Senator John D. Rockefeller IV and holds a Masters of Public and International Affairs (with honors) from the University of Pittsburgh and a B.A. in International Affairs (magna cum laude) from Marshall University.

He is a past U.S. Presidential Management Intern, American Council on Germany Young Leader Alumnus, and has served as a trustee of the SOURCE Theatre in Washington, DC.

The Neal Asbury Show tackles key trade issues every Thursday from 11:00 AM until Noon WZAB-AM 880. The show is streamed live on line at WWW.880THEBIZ.COM, which is affiliated with Bloomberg Radio and CNBC.



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