



The Neal Asbury Show

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United States Trade Representative Ambassador Susan C. Schwab to Appear October 30th On The Neal Asbury Show on WZAB-AM



States Senate on June 8, 2006. As USTR, Ambassador Schwab is a member of the President's Cabinet and serves as the President's principal trade advisor, negotiator, and spokesperson on trade issues. From October 2005 until her confirmation as U. S. Trade Representative, Ambassador Schwab served as Deputy USTR.

130 countries around the world. "Her vision on future trade agreements will give listeners a roadmap for the trade issues they should be following as the U.S. seeks to regain its world export leadership," added Asbury.

Over the past two years Asbury has published over 50 articles on global trade issues, been quoted in The New York Times and has appeared on network television nationally and internationally discussing important trade issues.

The Office of the USTR is responsible for the development and oversight of U.S. trade policy, including strategy, negotiation, implementation and enforcement of multilateral, regional/bilateral and sector-specific trade agreements.

Asbury's asburysworld.com blog is quickly becoming a favorite online destination for visitors who share his dismay at today's global business environment for U.S. exporters. His advocacy has taken him to address the United Nations at the Commission of Trade and Development, Capitol Hill to lobby on behalf of important trade agreements as well as frequent speaking engagement at Universities and Trade Associations.

On Thursday, October 30, United States Trade Representative Ambassador Susan C. Schwab will appear live during The Neal Asbury Show on WZAB-AM 880 between 11:00 A.M. until Noon. Asbury, the show's host and Small Business Administration's United States National Champion Exporter of the Year will be exploring "An Update on the American Trade Agenda" with Ambassador Schwab.

"I have long admired Ambassador Schwab's negotiating skills in addressing important trade agreements such as the ongoing Doha Development Agenda multilateral trade negotiations, as well as the seventeen Free Trade Agreements (FTAs) to which the United States is currently a party. During her tenure, Ambassador Schwab successfully concluded bilateral FTAs with Peru, Colombia, Panama and South Korea," said Neal Asbury, who is president of Greenfield World Trade in Ft Lauderdale, Florida that exports American made products to over

The Neal Asbury Show will be streamed live on line at WWW.880THE-BIZ.COM. WZAB-AM 880 is affiliated with Bloomberg Radio and CNBC and broadcasts live from Coral Gables, Florida.

Ambassador Schwab was nominated to be United States Trade Representative (USTR) by President George W. Bush on April 18, 2006, and was confirmed as USTR by the United



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