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The Neal Asbury Show
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Former Assistant Secretary of Commerce and Founding Partner Jochum Shore and Trossevin to Appear On The Neal Asbury Show the week of September 17th.



James Jochum is a founding member of both Jochum Shore & Trossevin PC and Black Swan LLC. Mr. Jochum advises clients on all aspects of international trade law and regulations, including antidumping and countervailing duty matters,

U.S. export controls, and national security controls (CFIUS). Mr. Jochum also lobbies before the U.S. Congress and Administration, primarily on international issues. Prior to beginning his own firm Mr. Jochum was a Partner in the law firm of Mayer, Brown, Rowe & Maw, specializing in international trade and government relations. Mr. Jochum joined the law firm after a distinguished public sector career in which he served in senior positions in both the Bush Administration and on Capitol Hill.

Mr. Jochum was appointed by President Bush to two senior trade positions, Assistant Secretary of Commerce for Import Administration and Assistant Secretary of Commerce for Export Administration. As Assistant Secretary of Commerce for Import Administration, Mr. Jochum led the agency responsible for implementing the U.S. trade remedy laws, including the antidumping and countervailing duty laws, and safeguards such as the 201 safeguards and special China textile safeguards. In the policy area, Mr. Jochum led two important working

groups on China trade and was the lead U.S. delegate to the OECD steel negotiations and WTO Rules negotiations. At Export Administration, Mr. Jochum was responsible for leading the agency charged with implementing the U.S. dual use export control laws.

Prior to joining the Bush Administration, Mr. Jochum was a senior congressional staff member for two U.S. senators. For five years, Mr. Jochum served as International Trade Counsel and Legislative Director for U.S. Senator Chuck Grassley (R-IA), the current chairman of the Senate Finance Committee. In this capacity, Mr. Jochum played a key role in all trade legislation that appeared before the Congress from 1994-1999. He also was a significant contributor to the 1995 Farm Bill. Mr. Jochum also served as the lead international trade counsel on the Senate Banking Committee, under the chairmanship of Senator Phil Gramm (R-TX). In this capacity, Mr. Jochum developed, drafted, and built the political support for the Export Administration Act of 1999 that was approved by the Committee unanimously.

Mr. Jochum also has significant private sector experience. He was employed in the Washington office of Accenture as an in-house lobbyist on international trade and tax issues and has previous experience in private legal practice and in banking. Mr. Jochum currently is an adjunct professor at Georgetown University and American University. He sits on the Board of Directors of Global Diversity and is an Advisor to K2 Energy Technologies, an alternative energy company.

Mr. Jochum received his Juris Doctorate degree, with high honors, from

the University of Iowa College of Law and a B.A. in Political Science (Order of the Coif) from the University of Iowa.

Each week The Neal Asbury Show broadcasts over a network of select stations throughout the United States and currently appears in 6 of the top 13 radio markets. Global trade and its impact on all aspects of our lives, including the economy is a front-and-center topic on the show. And it's of paramount importance to the audience and guests. Expect strong opinions on The Neal Asbury Show... from industry and government leaders, as well as from contributing editors. Listen to hear the experts opine about America's current trade policies and practices and offer up sound advice on reinvigorating U.S. exports and imports. The Neal Asbury Show is syndicated on radio stations throughout America affiliated with Bloomberg Radio, CNBC, ABC News, Salem Communications and the Talk Radio Network. The show broadcasts live from the Atlantic Radio Network Studios in Coral Gables, Florida.

The Neal Asbury Show is co-hosted by Richard Roffman, veteran 30 year publisher with extensive domestic and international experience.



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